



Parks, Recreation, Open Space and Pathways Master Plan Update



Visioning Workshop
November 5, 2015



Areas of Improvement

- Connectivity and multiuse paths
- Communication / Marketing
- Access to lakes
- East/West connection / recreation deserts (I-4 divide)
- Interpretative and educational signage
- Wayfinding signage
- Funding and dedicated revenue for Parks and Recreation
- Disconnect between Park Maintenance and Leisure Services
- Parking at parks
- Implementation of park plans (Quinn Strong Park)



New Facilities/Amenities

- Neighborhood park west of I-4
- Bikeways/bike paths – no paths within Maitland to other places/communities
- Recreation center
- Park Downtown
- Lake access
- Spray Park downtown
- Skateboard Park/Facility
- Quinn Strong Park Development
- Wayfinding for parks and other cultural resources
- Outdoor stages/performance area at parks – permanent



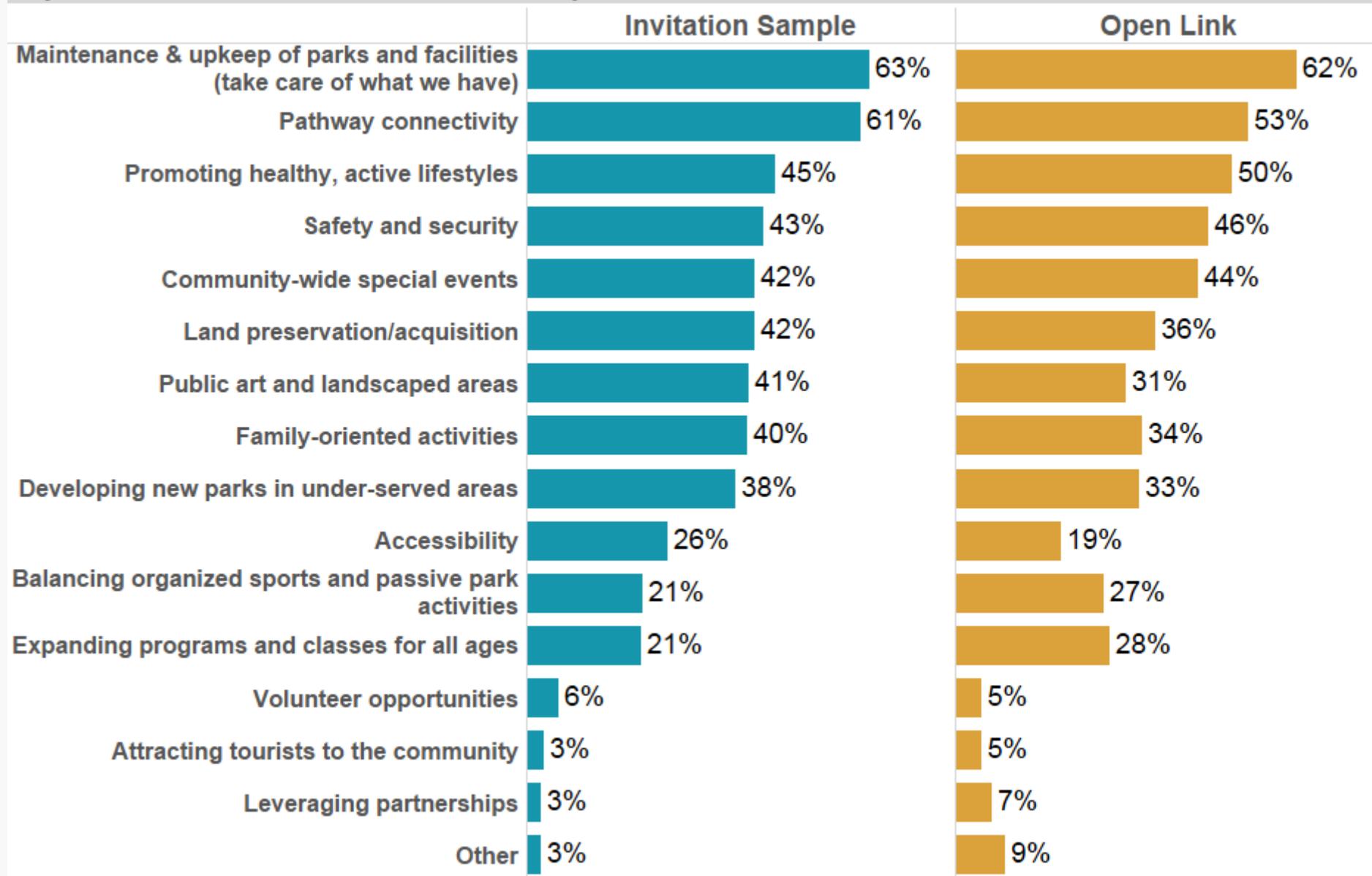
Top Priorities

- Take care of what we have – infrastructure
- Family-friendly connectivity
- Dedicated funding source as number 1
- Communication and Marketing
- Wayfinding / Interpretative markers
- Access to lakes
- Welcoming central cultural corridor
- Downtown Park
- Appropriate staffing
- West side park
- Public Art
- Environmental sensitivity



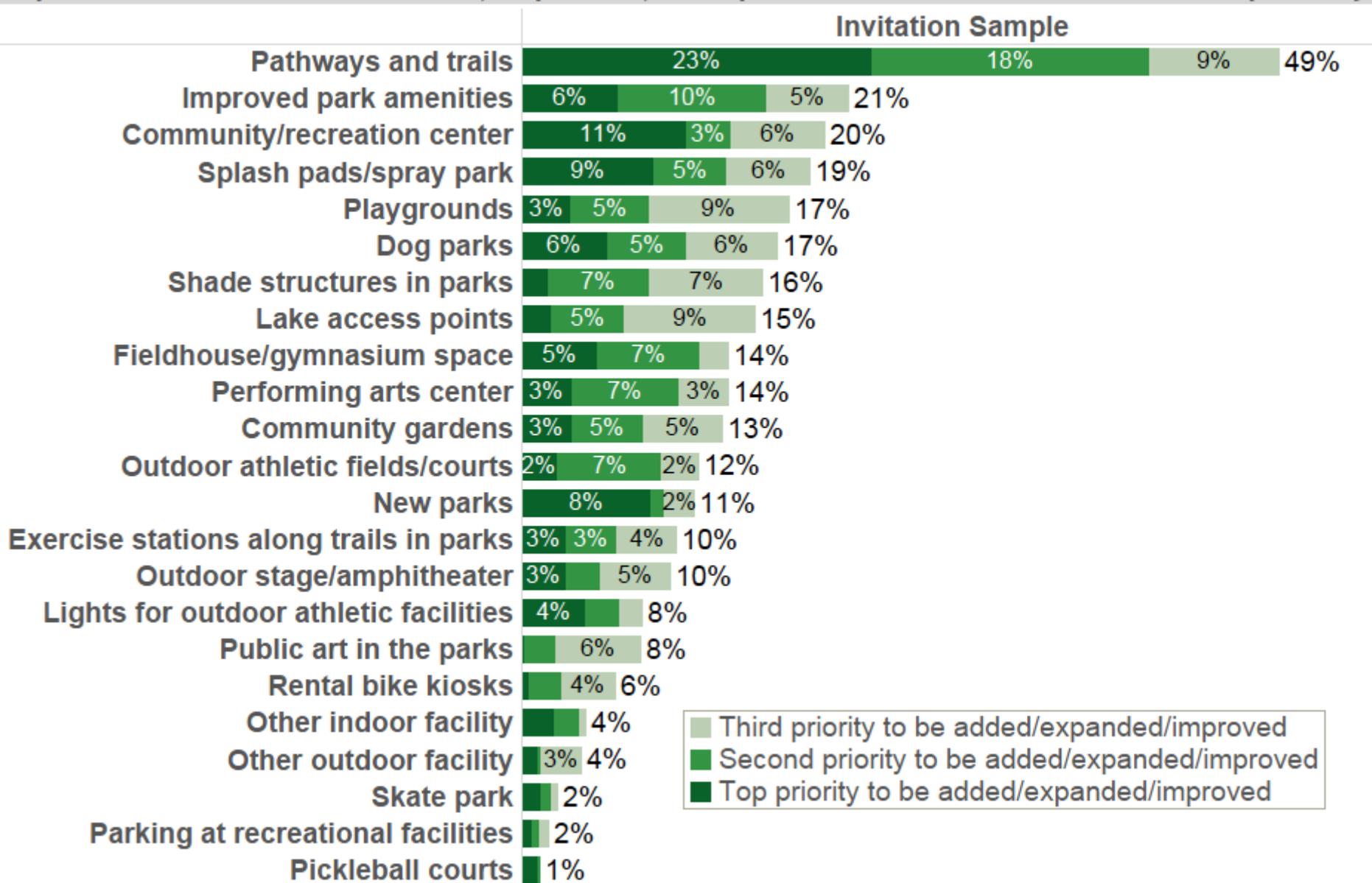
Top Five Areas of Focus

Top Five Areas the Leisure Services Department Should Focus On



Top Three Priorities

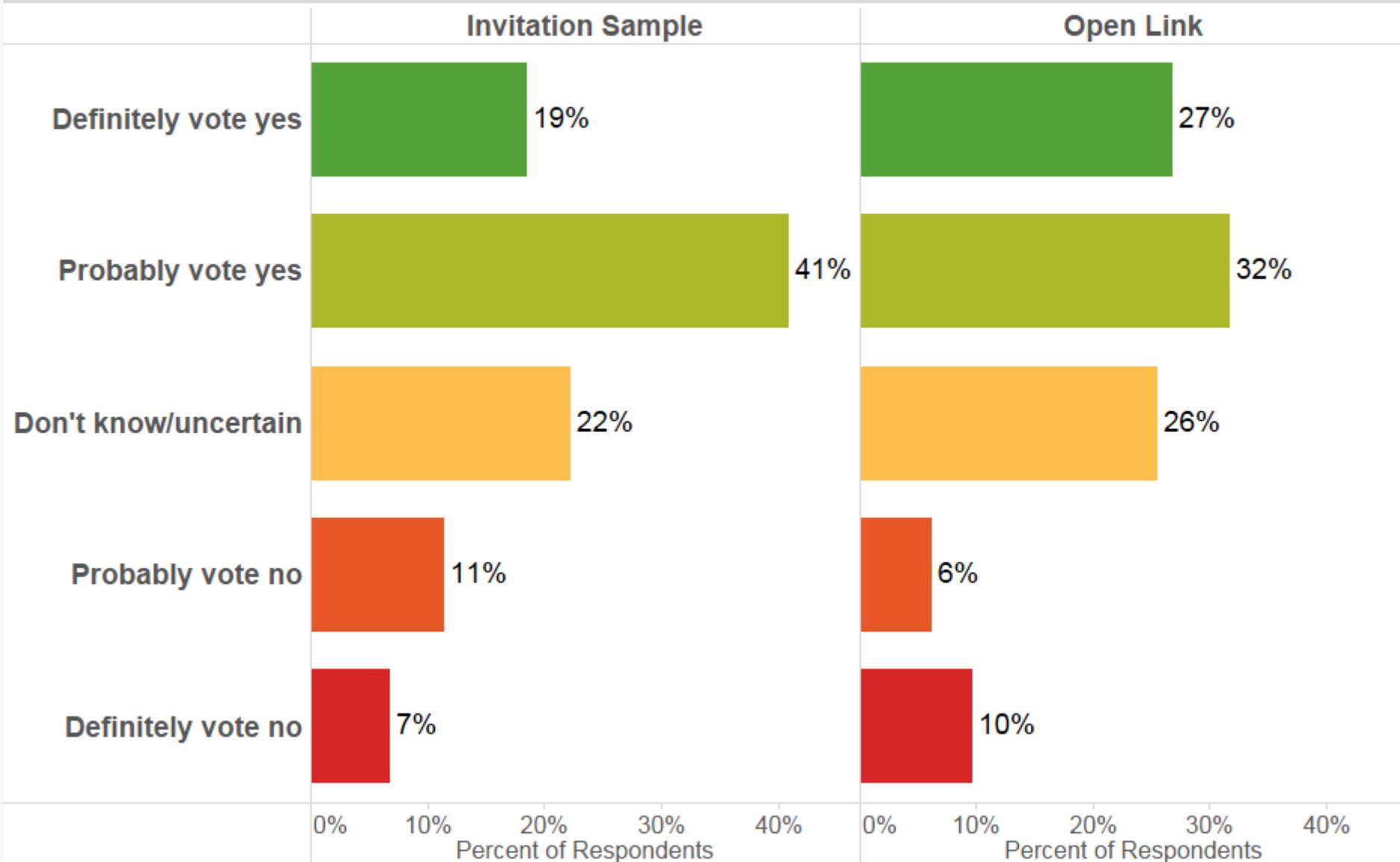
Top Three Priorities to be Added, Expanded, or Improved in Maitland - Invitation Sample Only



Third priority to be added/expanded/improved
 Second priority to be added/expanded/improved
 Top priority to be added/expanded/improved

Support Bond Referendum

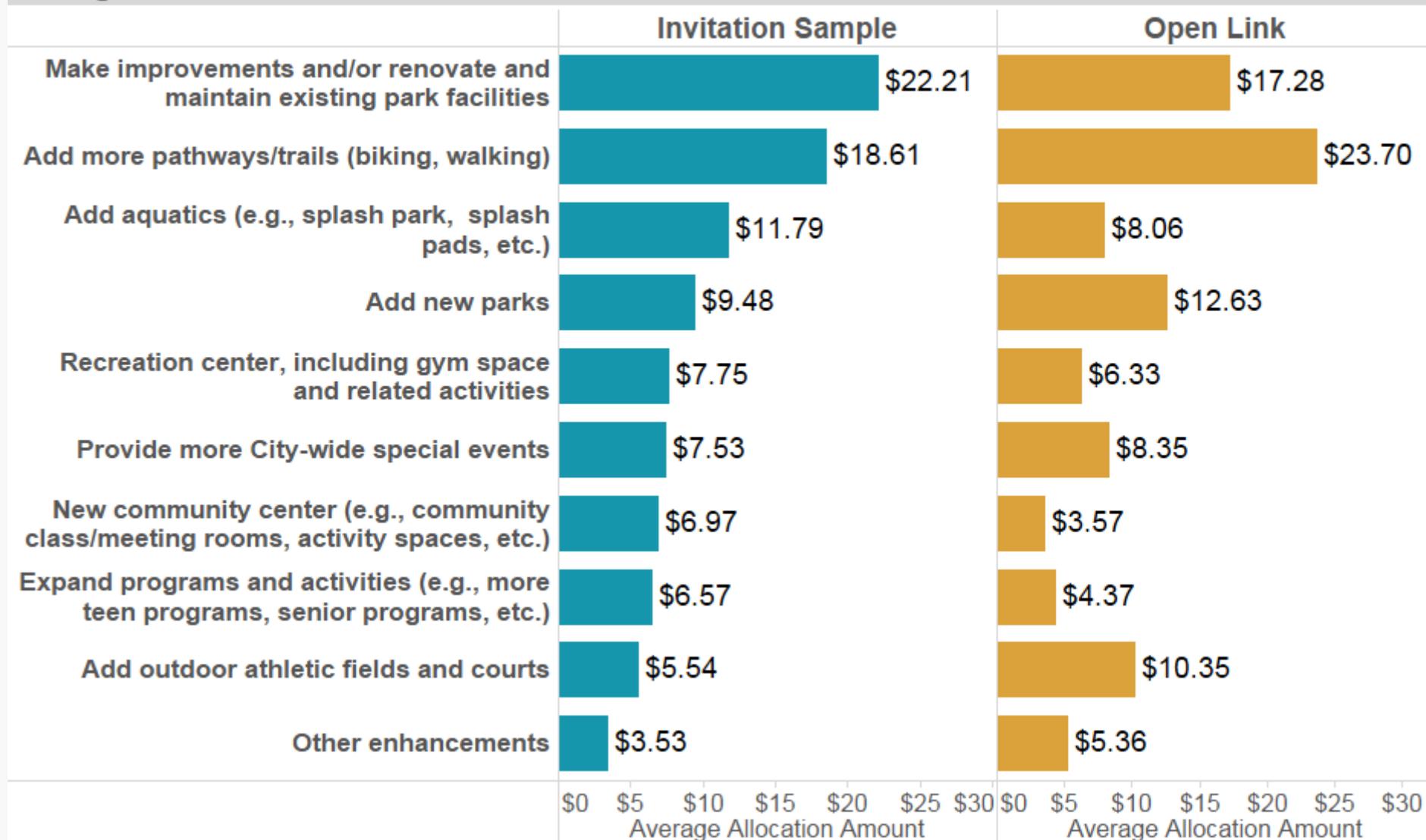
How likely would you be to support a Bond Referendum that includes funding for parks and recreation enhancements?



How would you spend \$100?

If you had \$100 to spend on parks and recreation facilities, services and/or programs, how would you allocate that \$100 across the following categories?

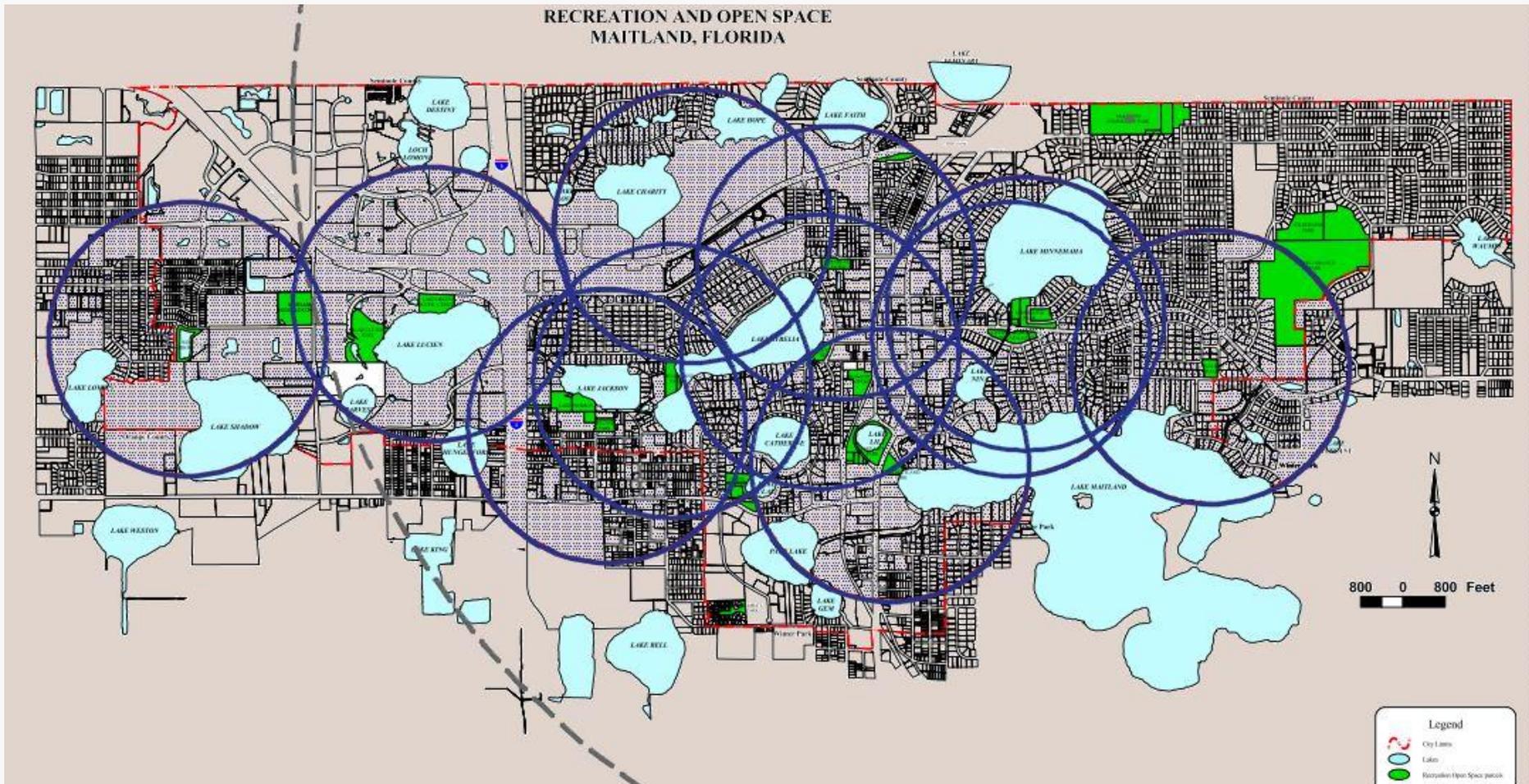
Average Allocation Amount



Level of Service

The blue area of the map shows Level of Service information for a 'Neighborhood park' service area. The service radius is set in the City's CDP and a ½ mile radius is the standard distance for neighborhood park service area. A 3 mile radius is set for a community park designation and is represented by the gray dashed line. It does not represent a specialty park unless the previous master plan proposed that it be brought up to 'Neighborhood Park' standards.

This graphic readily shows the areas of the city that are currently not serviced by the City park system.



Key Level of Service Findings

- If each park property that was designated in the 2002 Parks Master plan was brought up to a minimum of 'Neighborhood Park' standards, the park locations would allow for the LOS areas to overlap and service the majority of the city.
- The western and southern portion of the city lack adequate park facilities within the required ½ - mile radius of their homes.
- The north-eastern section of the City is lacking in neighborhood parks however they are serviced by the community park and Maitland Middle School fields
- The size of the City of Maitland is approximately 7 square miles with over 1 square mile of lake coverage. There is very little access provided for the use of the lakes. There is a potential to create recreational opportunities utilizing water bodies.
- Many of the existing park needed additional maintenance and replacement of amenities.
- Some were ADA accessible and some were not due to improper surfacing, grade issues or amenities.
- 'Mini parks' or 'Pocket parks' aid the system to supply recreational activities in areas that larger parcels are not available. No LOS radius is designated in the City's CDP document.

Recurring Themes

- Maintain & Improve Existing Facilities
- Trails & Connectivity
- Improve Communication
- Wayfinding signage
- Upgrade or add new amenities
- Address Deferred Maintenance
- Increase Teen, Senior Programming
- Dedicated Funding Source
- Balance between Active and Passive Recreation

Key Issues Matrix

The qualitative data planning tools used to determine the priority of the key issues include:

1. Existing planning documents
2. Consultant team's expertise
3. Maitland Parks and Recreation staff input
4. Public forum input

The quantitative data planning tools used to determine the priority of the key issues include:

1. Community Survey
2. City data
3. Facility Assessment and Level of Service Analysis

Key Issues Matrix

The key issues were organized into five areas including:

1. Organizational
2. Programs and Service Delivery
3. Facility and Amenities
4. Level of Service
5. Finance

Key Issues Matrix

2015 Data Source	Qualitative Data				Quantitative Data		
	Consultant Team	Staff Input	Public Input	Existing Documents	Community Survey	City Data	Facility Assessment/LOS
 <p>Key Issue - Rating Scale</p> <p>a - priority b - opportunity to improve c - minor or future issue blank means the issue didn't come up or wasn't addressed</p>							
Organizational							
Need better marketing and communication of activities and facilities	a	a	a		a	a	
Staff appropriately to meet current and future demands	a	a	a		a	a	a
Coordinate implementation of Master Plan with other city departments	a	a		a		a	a
Develop additional volunteer opportunities	a	a	a		a	a	
Explore and develop additional partnerships	a	a	a		a	a	
Update policies and manuals and SOP	a	a		a			
Programs and Service Delivery							
Explore opportunities to expand programming for teens and seniors	a	b	a		a		
Explore opportunities to increase number of community events	a	b	b		a		
Create balance between passive and active recreation	a	b	a		a		
Continue to work with Other Providers	a			a			
Facilities and Amenities							
Maintain and improve existing facilities	a	a	a	a	a	a	a
Develop connections with greenways, bike paths and trails	a	a	a	a	a	a	a
Address Deferred Maintenance backlog	a	a	a	a	a	a	a
Address low scoring amenities in parks	a	a	a		a	a	a
Explore opportunities to provide access to lakes	a		a		a		a
Access ADA accessibility to parks and facilities	a	a	a	a	a	a	a
Develop individual Park Master Plan from LOS recommendations	a	b			a		a
Upgrade convenience & customer service items to existing facilities	a	a	a		a		a
Explore opportunities to provide additional indoor recreation space	a	b	a		a		a
Explore opportunities to provide non-traditional recreation opportunities	a	a	a		a		
Consider programming needs when adding new components to existing parks or when developing new parks	a	a	a	a	a		a
Improve wayfinding between parks	a	a	a	a	a		a
Level of Service							
Identify gaps that are in need of service	a		a				a
Verify other Service Providers are not filling gaps	a		a				a
Consider alternative LOS standards	a	a		a		a	a
Finance							
Employ equitable user fees	a	a	a	a	a		
Continue to pursue grant opportunities	a	a	a	a	a		
Explore issuance of a Bond Referendum	a	a	a	a	a		
Explore tax incentive as dedicated revenue for park maintenance	a	a	a		a		

Preliminary Recommendations

- ❑ Develop formal deferred maintenance plan to address the backlog of current maintenance issues
- ❑ Use deferred maintenance plan to guide CIP requests for ongoing maintenance budget
- ❑ Focus on Upgrading Existing Facilities
- ❑ Coordinate recommendations with other city departments
- ❑ Explore opportunities to increase partnerships within the community

Preliminary Recommendations

- Verify that other service providers are not filling gaps in service
- Consider consolidating parks maintenance with recreation
- Look at opportunities to provide connectivity to parks, neighborhoods and the region
- Explore opportunities to increase programming for Teens and Seniors based on demand
- Explore opportunities to increase aquatic offerings (splash pads, access to lakes)

Preliminary Recommendations

- Assess parks for American's with Disabilities Act Compliance and address deficiencies
- Explore opportunities to improve marketing and communication of activities and facilities
- Explore opportunities to increase park land in underserved areas
- Explore opportunities to increase park amenities (shade, public art)
- Improve Wayfinding
- Explore issuance of Parks and Recreation Bond.

mySidewalk

The screenshot displays the mySidewalk website interface. At the top, there is a navigation bar with icons for Home, Notifications, Invite, and Search. The main header area features the profile picture and name of the user 'Maitland Parks and Recreation Master Plan' by 'Maitland, FL', along with options to Like and Share. A sidebar on the left lists navigation categories: Posts (2), Drafts (0), About, Initiatives (0), People, and Impact. The main content area includes a 'Create a post' text box with a camera icon, a 'Filter Topics' button, and a recent post from November 5. The post title is 'What new programs would you like to see offered by the Maitland Parks and Recreation Department?' with tags #Arts, #Wellness, and #Parks in Maitland, FL. Below the post are 'Respond' and 'Share' buttons, and a text box for 'Add your response'.

<https://maitlandmasterplan.mysidewalk.com/>

Thank You!



Questions?
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