



Parks, Recreation, Open Space and Pathways Master Plan Update



**Public Meeting
Presentation
April 8, 2015**



Agenda

- What we've heard
- Your input
- Questions & answers



Focus Group Summary

Length of Maitland Residence

45 participants in / 5 - Focus Groups

< 5 years – 14%

5-9 years – 5%

10-19 years – 19%

20+ years – 43%

Not a resident but support or use programs – 19%

Strengths

- Green space and trees
- Visual appeal
- Lakes
- Senior Center
- Staff
- Park Maintenance
- Creative and resourceful in providing services
- Maitland Community Park
- Fiscally responsible
- Programming – Farmer's Market
- Tennis program – Mayo Park



Areas of Improvement

- Connectivity and multiuse paths
- Communication / Marketing
- Access to lakes
- East/West connection / recreation deserts (I-4 divide)
- Interpretative and educational signage
- Wayfinding signage
- Funding and dedicated revenue for Parks and Recreation
- Disconnect between Park Maintenance and Leisure Services
- Parking at parks
- Implementation of park plans (Quin Strong Park)



Overall Quality of Current Programs Offered

Average Rating

3.0



5 Excellent **4** Very Good **3** Good **2** Fair **1** Poor

Additional Programs or Activities

- Fitness/wellness programs
- Enrichment classes (i.e. cooking classes, health education)
- Gardening classes
- Environmental classes
- Summer Activity pass for youth
- Additional special events (Lake Lily and Quin Strong Park)
- Croquet
- Technology
- Paddle boarding and kayaking
- Non-sports
- Community gardening
- Performing Arts / Cultural Arts



Overall Quality of Existing Parks & Recreation Facilities

Average Rating

3.6



5 Excellent **4** Very Good **3** Good **2** Fair **1** Poor

Overall Quality of Maintenance of Parks & Recreation Facilities

Average Rating

4.2



5 Excellent **4** Very Good **3** Good **2** Fair **1** Poor

Improvements To Existing Facilities

- Implement deferred maintenance plan
- Signage and Wayfinding
- Safe access to our parks
- More indoor activity
- Public art throughout the community and parks
- Provide better access to water resources
- Connectivity to parks and region
- Upgrades to Quin Strong Park
- Rubberize middle school track (lots of use by residents)
- Resurface the tennis courts
- Underpass connecting Horatio and Minnehaha needs to be more attractive and safer

Underserved Portions Of Community

- West of I-4
- NW side (north of Maitland Blvd)
- Bicyclists and pedestrians
- South of Lake Avenue (area)
- Ridgewood Area (people want to walk here)
- Tweens (5-9th grade)
- Skateboarders
- Dog owners – off leash facilities
- Youth school age in general (K-9)
- Seniors



New Facilities/Amenities

- Neighborhood park west of I-4
- Outdoor stages/performance area at parks – permanent
- Recreation center
- Park Downtown
- Lake access
- Spray Park downtown
- Skateboard Park/Facility
- Quin Strong Park Development
- Wayfinding for parks and other cultural resources
- Bikeways/bike paths – no paths within Maitland to other places/communities



Overall Quality of Customer Service

Average Rating

4.6



5 Excellent **4** Very Good **3** Good **2** Fair **1** Poor

Seeking Community Feedback

Average Rating

3.4



5 Excellent **4** Very Good **3** Good **2** Fair **1** Poor

Financial Support

- General Fund 50%
- User Fees 50%
- Impact Fees
- Partnerships



Key Potential Partners

- All Recreation Leagues **
- Women's Club / Maitland Men's Club
- Rotary Club*
- Schools (public and private, PTAs)**
- Florida Hospital/Winter Park Health Foundation Business / HCF
- JCC
- Orange County
- Arts & History Center
- Venue on the Lake
- Cultural Organizations
- Civic Center
- Non-profits
- Chamber



Key Issues / Values

- Strong sense of community
- Embrace, support greenspace and trees – commitment to greenspace
- Community wants to be involved
- Cultural amenities
- Not a drive thru community
- Connectivity – a connected community
- Meshing with the cultural groups in Maitland
- Money/budgetary considerations
- Preservation of Lakes (blueways) *
- Traffic (safety and congestions)
- Parking at the Parks
- Development and redevelopment in the downtown core
- Connections to SunRail station
- Consideration for office parks on the west side (day time)



Top Priorities

- Family-friendly connectivity
- Dedicated funding source as number 1
- Take care of what we have – infrastructure
- Communication and Marketing
- Wayfinding / Interpretative markers
- Access to lakes
- Welcoming central cultural corridor
- Downtown Park
- Communications, promotions and marketing program
- Dedicated revenue source to implement plan
- Appropriate staffing
- West side park
- Public Art
- Environmental sensitivity
- Need long term look – 40 years



Schedule

**City of Maitland, Florida
Parks, Recreation, Pathways, and Open Space Master Plan Update
Project Timeline 2015**

Tasks and Key Meetings	Months									
	M	A	M	J	J	A	S	O	N	D
A. Strategic Kick-Off and Determination of Critical Success Factors	X	X								
B. Community Engagement and Profile		X			X		X		X	
C. Inventory and Level of Service Analysis		X			X					
D. Development of Vision, Sub-System Visions, and Implementation Strategies					X		X			
E. Draft Recommendations and Plan					X		X		X	
F. Final Master Plan									X	

Thank You For Your Time !



Questions?
Your Project Manager
Art Thatcher, CPRP
Direct: 757-592-3103
artt@greenplayllc.com

